



Wednesday, September 14, 2016

2:00 PM – 3:00 PM King Room	AIPF Committee Meetings <ul style="list-style-type: none"> ➤ Annual Meeting ➤ Brand of Excellence ➤ IP Law Bugle ➤ Membership ➤ Trademark ➤ WebIPHour
3:00 PM – 7:00 PM Longfellow Room	Board of Directors Meeting
7:00 PM – 9:00 PM	Board of Directors and Annual Meeting Speakers Dinner (By Invitation only) Blu Restaurant, 4 Avery Street, Boston

Thursday, September 15, 2016

7:45 AM – 6:00 PM Alcott Prefunction Area	Registration
7:45 AM – 8:30 AM Alcott Prefunction Area	Networking Breakfast
8:30 AM - 8:45 AM Louisa May Alcott	Welcoming Remarks President's Report and Appointment of Officers and Directors
8:45 AM – 9:45 AM Louisa May Alcott	Corporate Panel Singing Different Tunes: Voices from industry on specific IP challenges and solutions Different industries will inevitably have different legal and business challenges. Each industry—and indeed each company—can have its own set of distinct IP challenges and solutions that can arise out of particular market realities, nature of technologies, susceptibility to NPEs, and industry culture. This keynote session will involve a panel of IP counsel from different industries to discuss both harmonious and dissonant aspects of IP practice that exist across the industrial spectrum. <u>Panel Materials</u> Moderator: <u>Jeremy Lawson</u> – Partner, Patent Agent and Engineer, <i>Robic LLP</i> , Canada <ul style="list-style-type: none"> ➤ <u>MJ Edwards</u> – IP Counsel, <i>Gilead Sciences</i>, USA ➤ <u>Vince Egolf</u> – IP Counsel, <i>Perrigo Company</i>, USA ➤ <u>Sam Korte</u> – Assistant General Counsel – IP, <i>Garmin International</i>, USA ➤ <u>Brenda Leeds Binder</u> – Director Legal Affairs, IP, <i>Suncor Energy</i>, Canada ➤ <u>Ken Porter</u> – Vice President, IP Management, <i>Innovate Calgary</i>, Canada

<p>9:45 AM – 10:30 AM Louisa May Alcott</p>	<p>Post-Grant Procedures – Where do things stand for Patentees and Petitioners The America Invents Act, which went into effect in 2012, introduced new post-grant procedures (<i>i.e.</i> <i>inter partes</i> review (IPR) and Covered Business Method (CBM) proceedings). These new procedures allowed third parties to challenge the validity of issued patents before a new body, the Patent Trial and Appeal Board (PTAB). The consensus is that the new procedures have been used at a vastly higher level than anticipated and have presented patentees with unexpected new challenges. This presentation will provide on an update on the effectiveness of the procedures, insight into current issues and tips and suggestions for both patentees and petitioners using the procedures.</p> <p>Moderator: Brett Lunn, Managing Partner, <i>FB Rice</i>, Australia</p> <ul style="list-style-type: none"> ➤ Andrew Crain, Partner, <i>Thomas Horstemeyer</i>, USA Speaker Materials ➤ Jason Mudd, Shareholder, <i>Erise IP</i>, USA Speaker Materials
<p>10:30 AM – 11:00 AM Alcott Prefunction Area</p>	<p><i>Refreshment Break</i></p>
<p>11:00 AM – 11:45 AM Louisa May Alcott</p>	<p>Recent Developments in Patent Eligibility We will explore the most recent developments at the United States Court of Appeals for the Federal Circuit and the United States Patent and Trademark Office with respect to patent eligibility under Title 35 of the United States Code Section 101.</p> <p>Panel Materials</p> <p>Moderator: Howard Bernstein, <i>Sughrue Mion Ret.</i>, USA</p> <ul style="list-style-type: none"> ➤ Diallo Crenshaw, Partner, <i>Sughrue Mion</i>, USA ➤ Gene Quinn – Patent Attorney and President, <i>IPWatchdog, Inc.</i>, USA
<p>11:45 AM – 12:30 PM Louisa May Alcott</p>	<p>Better, Faster, Cheaper: How Internet Surveys Are Changing IP Litigation Strategy Role and Use of Objective survey evidence to gauge secondary meaning (as well as likelihood of confusion) in trademark and trade dress disputes.</p> <p>Moderator: Robert Thornburg – Patent Attorney and Shareholder, <i>Allen Dyer Doppelt Milbrath & Gilchrist</i>, USA</p> <ul style="list-style-type: none"> ➤ Robert L. Klein – Chairman and Co-Founder, <i>Applied Marketing Science</i>, USA Speaker Materials
<p>12:30 PM – 1:00 PM Louisa May Alcott</p>	<p>The Australian Experience of Publicly Listed IP Attorney Businesses After a long gestation period, Australia in 2013 modified its regulations governing patent attorney firms and removed restrictions on them incorporating. Not more than a year later, Australia saw a firm not just incorporate but actually list on the Australian Stock Exchange (ASX). This move was followed a year later by another listing amidst stories that other Australian firms are considering such a step. This presentation will outline Australia's regulation of listed patent attorney firms and the advantages and disadvantages that such ownership models have for firms and their clients.</p> <ul style="list-style-type: none"> ➤ Brett Lunn, Managing Partner, <i>FB Rice</i>, Australia Speaker Materials
<p>1:00 PM – 2:00 PM King Room</p>	<p>Luncheon Buffet</p>
<p>2:00 PM – 2:30 PM Louisa May Alcott</p>	<p>Vention – Star Wars Collection Published Vince Egolf discusses his new book that illustrates how to protect ideas and designs that once only existed in the imagination by exploring design patents and trademarks from the “Star Wars” novels.</p> <ul style="list-style-type: none"> ➤ Vince Egolf – IP Counsel, <i>Perrigo Company</i>, USA Speaker Materials

2:30 PM – 5:30 PM

The New IP: Intelligent Pricing

2:30 PM – 3:15 PM
Alcott Room

3:15 PM – 4:55 PM
King Room

4:55 PM – 5:30 PM
Alcott Room

In this session, attendees will be led through an innovative and interactive roundtable on how to lead a professional services firm in crisis. The session will be led by Patrick Johansen. Mr. Johansen is an award-winning writer and speaker, and has spent a decade in law firm management, leading business development and marketing departments and studying pricing, process improvement and strategy issues. This session is a must-attend for those leading or working in IP firms.

Moderator: [Eric Marzluf](#), Partner, *Caesar Rivise*, USA

➤ [Patrick Johansen](#), CLM, CPP, *Patrick on Pricing*, USA [Speaker Materials](#)

5:30 PM – 7:00 PM
Press Room

Networking Reception

7:30 PM – 10:30 PM

Dinner (registration required, separate fee)
The Oceanaire Seafood Room, 40 Court Street

Friday, September 16, 2016

7:45 AM – 8:30 AM
Alcott Prefunction Area

Networking Breakfast

8:30 AM – 9:30 AM
Louisa May Alcott

It Ain't Over Till It's Over – A Guide to Continuation Patent Practice Around the World

Continuing applications can be a powerful strategic tool, sometimes making the difference between a strong and a weak patent position. But rules vary widely per country. Also, several jurisdictions have made (or tried to make) modifications to their rules, sometimes with limited success.

[Panel Materials](#)

Moderator: [Carlos Olarte](#), Partner, *Olarte Moure*, Colombia

- [Chris Agrawal](#), Partner, *Bookoff McAndrews*, USA [Speaker Materials](#)
- [Alexander Ortlieb](#), Patent Attorney, Trademark and Design Attorney, *Maiwald Patentanwalts*, Germany [Speaker Materials](#)
- [Stephen Yang](#), Managing Partner, *Chofn IP*, China [Speaker Materials](#)

9:30 AM – 10:30 AM
Louisa May Alcott

Ethics: Conflict Resolution in the Patent Arena

When is prosecution of patents for one client adverse to another, and when are two patent applications so close that prosecuting them creates a material limitation on the lawyer's ability to represent either client? In this session, nationally recognized expert in ethics in IP law, Professor David Hricik will present on this and other topical conflict of interest issues facing IP firms.

Moderator: [Robert Thornburg](#) – Patent Attorney, Shareholder *Allen Dyer Doppelt Milbrath & Gilchrist*, USA

- [Professor David Hricik](#) – Professor of Law, *Mercer Law School*, USA [Speaker Materials](#)

10:30 AM – 11:00 AM
Alcott Prefunction Area

Refreshment Break

<p>11:00 AM – 11:30 AM Louisa May Alcott</p>	<p>Trademark Session: Contributory Trademark Infringement</p> <p>In <i>Tiffany v. eBay</i>, the Second Circuit rejected a claim that eBay should be held contributorily liable based on Tiffany's supposition that many of the sellers must be selling trademark infringing products. eBay benefited from its business model, which provides physical distance between the company and the infringing goods. But subsequent cases may suggest that liability is more likely, for example, in a bricks and mortar situation. There has also been an expansion of other contributory trademark claims, like contributory dilution. This talk will discuss the post-<i>Tiffany v. eBay</i> world of contributory trademark liability.</p> <p>Moderator: Cheryl Burbach – Partner, <i>Hovey Williams LLP</i>, USA</p> <ul style="list-style-type: none"> ➤ Professor Jasmine Abdel-Khalik, Professor of Law, <i>University of Missouri – Kansas City School of Law</i>, USA Speaker Materials
<p>11:30 AM – 12:15 PM Louisa May Alcott</p>	<p>Multi-Party Infringement of Method Claims</p> <p>The drafting of method claims, particularly in the high-tech space, has evolved significantly since the 90s. While most of the attention has been paid to patentable subject matter issues, the courts in various jurisdictions have also weighed in the issue of infringement where various steps in an invention are carried out by different parties. Given the interconnectedness of various technologies this sometime occurs without the knowledge of other parties. Is there such a thing as accidental infringement by the collaboration of different parties? How does one protect inventions where the likelihood of this outcome is high?</p> <p>Panel Materials</p> <p>Moderator: Allan Colquhoun, Patent Agent, <i>Elan IP</i>, Canada</p> <ul style="list-style-type: none"> ➤ Robert Frank, Partner, <i>Choate Hall & Stewart</i>, USA ➤ Felix Klopmeier, Managing Partner, <i>Lang & Rahmann</i>, Germany
<p>12:15 PM – 1:15 PM Louisa May Alcott</p>	<p>IP Aspects of the TPP (and other trade agreements)</p> <p>Chapter 18 of the Trans-Pacific Partnership Agreement, released in 2015, deals with intellectual property touching on trademarks, copyright, patents, confidential information, pharmaceutical intellectual property, domain names and internet service provider liability. This panel session compares and contrasts the potential impact of the TPP on the IP regimes of a range of countries.</p> <p>Panel Materials</p> <p>Moderator: Jonathan Rangel, IP Litigation Manager, <i>Dumont Bergman Bider & Co.</i>, Mexico</p> <ul style="list-style-type: none"> ➤ Brett Lunn, Managing Partner, <i>FB Rice</i>, Australia ➤ Thomas Kurys, Partner, <i>Dimock Stratton</i>, Canada ➤ Tatsuya Sawada, Patent and Trademark Attorney, Partner, Director of International Department, <i>Sugimura International</i>, Japan ➤ Matthew Stark, Partner, <i>Price Heneveld</i>, USA
<p>1:15 PM – 1:25 PM Louisa May Alcott</p>	<p>Closing Remarks by AIPF President – Isabelle Girard, Patent Agent and Partner, <i>Robic LLP</i>, Canada</p>

See you next year at the **AIPF 2017 Annual Meeting!**

Date: September 13 to 15, 2017

Location: San Francisco Marriott Fisherman's Wharf in San Francisco, CA

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