

## UPCOMING EVENT



AIPF members are invited to join the association for a networking opportunity during breakfast! Attendees are encouraged to bring potential new AIPF members. If you are planning on inviting a potential new member/guest, please email the Executive Office at [admin@aipf.com](mailto:admin@aipf.com).

Please note that the Hilton Garden Inn is a 4 minutes walk from the Convention Center.

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## A Place for Patent Protection in Australia's AI Ecosystem

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By **Robert Donaldson**, Michael Buck IP

"The National Artificial Intelligence Centre, a branch of CSIRO, has recently released the AI Ecosystems Report 2023. The report highlights the key artificial intelligence areas that Australian innovators should pursue in order to become globally competitive, including the livestock, horticulture and medical technologies industries. Also highlighted is the need for inventors to pursue intellectual property protection regarding their AI inventions – patents in particular."

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## According to whom? Deceptive Similarity in Australian Trade Marks

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By **Robert Donaldson**, Michael Buck IP

"If you have made an application for a new trade mark in Australia, it is possible that the application will be objected to during the examination process. Don't panic. There is a good chance a registered trade mark attorney can offer their assistance."

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## Summary of the Proposed U.S. Patent Eligibility Restoration Act of 2023

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By **Michael V. Battaglia**, Rothwell, Figg, Ernst & Manbeck, P.C.

"Patent subject matter eligibility in the United States of America is governed by 35 U.S.C. § 101. The Patent Eligibility Restoration Act of 2023 (the "Act") proposes revisions to clarify 35 U.S.C. § 101 by (i) eliminating judicial exceptions to patent eligibility, (ii) defining the subject matter excluded from patent eligibility, (iii) limiting what may be considered in determining whether a claimed invention is eligible for a patent, and (iv) defining when a court may determine whether an invention is eligible for a patent in an infringement action. U.S. Senators Thom Tillis (R-NC) and Chris Coons (D-DE) introduced the Act on June 22, 2023. The Senate Judiciary Committee's Subcommittee on Intellectual Property held a hearing on the proposed Act on January 23, 2024."

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## The CJEU clarifies the burden of proof in cases of exhaustion of trademark law within the EU.

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By **Cristina Hernandez Marti Perez**, Hernandez Marti Abogados

"In case C-367/21 before the Court of Justice of the European Union (CJEU), the Regional Court of Warsaw, Poland, makes a reference for a preliminary ruling in a dispute between Hewlett Packard Development Company LP (HP) and Senetic S.A., a computer equipment distribution company. HP, which holds exclusive rights to certain European Union trademarks, markets computer equipment products through a network of authorized distributors, who undertake to sell these products only to end users or to other members of the distribution network and to purchase the products exclusively from other authorized members or from HP."

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# MEMBER NEWS

## ROBIC

ROBIC is proud to highlight the recognition of the firm and seven of its professionals in the 2024 WTR 1000 world rankings

"We are proud to be ranked again this year in the WTR 1000, a guide that identifies the top trademark professionals around the world. Congratulations to all!"

[Click here to read more.](#)



## Kelly IP

Seven Kelly IP Lawyers and Firm Honored in the 2024 World Trademark Review 1000

"Kelly IP and its attorneys are once again nationally recognized in the latest World Trademark Review 1000 (WTR 1000) rankings."

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## FB Rice

Beaton Client Choice Awards 2024

"FB Rice has been awarded 'Best Specialist IP and Related Services Firm', 'Best CX Firm: Specialist IP & Related Services', and 'Most Innovative Specialist IP & Related Services Firm'. 2024 marks the eighth year in a row we have won at the Client Choice Awards, having received the Best Specialist IP and Related Services Firm award consecutively for the last seven years, and the 'Niche Firm Leader' award prior to this."

[Click here to read more.](#)



# FEATURED BLOGS



## [A&L Updates | Digital Transformation And Its Necessary Governance: The Revolution Of Artificial Intelligence \(AI\)](#)

Arochi & Lindner  
March 1, 2024



## [Trending In Trademarks: March 2024](#)

Erise IP  
March 25, 2024



## [USPTO Extends First-Time Filer Expedited Examination Pilot Program](#)

Bookoff McAndrews  
March 26, 2024  
Lindsay Littler Chiarello

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To be eligible for AIPF membership, the applicant law firm must specialize in intellectual property law according to one of the following criteria:

-At least 50% of the firm's attorneys are registered to practice before the USPTO or before their home country's Patent and Trademark Office

**OR**

-The firm devotes a majority of its practice to intellectual property law

*\*AIPF annual membership runs from January 1 to December 31 and is prorated from January 1. Membership is by firm, not by individual.*

**AIPF Executive Office**

229 Seventh Street, Suite 202 | Garden City, NY 11530  
201-308-6948 | [admin@aipf.com](mailto:admin@aipf.com) | [www.aipf.com](http://www.aipf.com)

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