



2017 Annual Meeting

Thursday, September 14, 2017, 8:30AM-5:00PM
 Marriott Fisherman's Wharf Hotel, San Francisco, CA

Evaluation Form Day 1

Attorney Name

State and Identification Number

Telephone Number

E-mail Address

Please check the appropriate boxes in rating the following aspects of the program facilities.

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>
Facility	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Registration	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Breakfast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Lunch	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Refreshments	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Reception	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Overall Program	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>
Keynote Speech				
John Cabeca, Silicon Valley United States Patent and Trademark Office				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
The Challenges for In-House Counsel in a Changing IP Landscape				
Written Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jason Rogers, Ford Motor Company				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Jonathan Stroud, Unified Patents Inc.				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gabriel Kleiman, Pfizer Inc.				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Moderator</i> Carlos Olarte, Olarte Moure				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monetizing Intellectual Property: Perspectives from Patent Brokers				
Written Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Robert Aronoff, Pluritas LLC				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Steven Horowitz, Ovidian Group LLC				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Moderator</i> Jennifer Bailey, Erise IP P.A.				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Global Trademark Update				
Written Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Isabelle Jomphe, Goudreau Gage Dubuc				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Martin Viefhues, Jonas				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rechtsanwaltsgesellschaft mbH				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Laura Winston, Kim Winston LLP				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Moderator</i> Cheryl Burbach, Hovey Williams LLP				
Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Thank you for participating!

PLEASE HAND IN COMPLETED EVALUATION FORM BEFORE DEPARTURE.

If necessary, you may fax or e-mail this form to the AIPF Executive Office. Fax 1.201.461.6635 or E-mail admin@aipf.com

Social Media and Personal Branding Essentials					
	Written Materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Susan Kostal, Legal Marketing & Content Strategist	Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Moderator</i> Christopher Agrawal, Bookoff McAndrews PLLC	Quality of Presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Areas for improvement and additional comments.

1. What segments of the program were of most value to you?

2. What segments of the program were of least value to you?

3. Comments:

4. Suggestions for future AIPF Annual Meetings, WebIPHours, etc.?

Attorney Signature

Date

Late Arrival

Early Departure

List which states you are applying for CLE

**All event materials will be available online at
www.aipf.com/2017-Annual-Meeting-Attendee-Information!**

**Let us know how we're doing – Take our 2017 Annual Meeting Survey at
www.surveymonkey.com/r/SCHV88F!**

Thank you for participating!
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 If necessary, you may fax or e-mail this form to the *AIPF Executive Office*. Fax 1.201.461.6635 or E-mail admin@aipf.com