

Martin Viefhues

Managing Director, Jonas Rechtsanwaltsgesellschaft mbH



1. Education

- 1994 Promotion (Doctorate), Dr. jur., University of Bonn
- 1993 Zweites Juristisches Staatsexamen (Second Legal State Examination)
- 1989 - 1993 Referendariat (Mandatory Legal Traineeship) with District Court / Court of Appeal / Administrative Court / Prosecution Attorney's Office / District Administration / Law Firm (German and US)
- 1988 Erstes Juristisches Staatsexamen (First Legal State Examination)
- 1984 - 1988 Law Studies, University of Bonn
- 1982 - 1984 Law Studies, University of Passau

2. Professional Career

- Since 2007 Co-Founder and Managing Director, JONAS Rechtsanwaltsgesellschaft mbH
- 2001 - 2007 Junior Partner, Linklaters, Cologne
- 2000 - 2001 Junior Partner, Openhoff & Rädler, Cologne
- 1997 - 2000 Manager Industrial Property, Kraft Jacobs Suchard AG, Zurich
- 1995 - 1997 Associate, Oppenhoff & Rädler, Cologne
- 1993 - 1995 Associate, Bender Zahn Tigges, Düsseldorf
- 1988 - 1991 Assistant, University Bonn

3. Area of Expertise

Advice and representation in trademark, design and competition law (prosecution and litigation), in particular

- strategic advice in connection with as well as protection and defense of designations (trademarks, names and titles) and product designs, in particular advice and management of national and international trademark portfolios
- representation before the German PTO, the German Federal Patent Court, The European Union Intellectual Property Office (EUIPO) and the World Intellectual Property Organization (WIPO)
- advice and representation in connection with product labelling, in particular in the food industry
- review of advertising and other marketing measures, defense against anticompetitive practice of competitor
- advice and representation in connection with industrial property rights and licence agreements
- IP related advice in corporate transactions
- representation in litigation before the District Courts and the Courts of Appeal, the ECJ and the Court of First Instance of the European Communities and in domain name arbitration proceedings (UDRP, ADR)