



# 2022 ANNUAL MEETING

SEPT. 21-23 | SANTA MONICA, CALIFORNIA, USA

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## WHO ARE WE?

The **Association of Intellectual Property Firms**, or **AIPF**, is an international association of independent specialty firms that devote a majority of their practice to patent, trademark and copyright law.

We are dedicated to supporting the unique needs of the IP boutique to better serve clients by providing resources and a forum for international collaboration.

Our vision is to be the primary resource IP boutiques around the world trust for support and insight on all issues pertaining to their unique practice.

## WHY SHOULD YOU SPONSOR?

Sponsors receive excellent visibility to an active, international IP community, of over 60+ member firms, and co-sponsoring organizations.

Our sponsors support our attendees in their pursuit of legal education and law practice management, and receive print and digital recognition on our website, promotional literature, and program materials.

## WHAT IS THE ANNUAL MEETING?

The meeting was established in 1997 as a way for AIPF members to gather, network, and share insights and new developments in intellectual property law.

AIPF also presents business and law practice management topics for IP firms, with particular emphasis on boutique practice management.

With your support, AIPF hopes to continue its tradition of excellence and assisting members in strengthening their practice and promoting a clear business advantage.

## HOW DO I SPONSOR?

To apply for a sponsorship, kindly complete and submit the sponsorship application form (page 4) with full payment to AIPF's Executive Office via:

- E-mail at **admin@aipf.com**,
- Fax at **1-201-461-6635**, or
- Mail at **229 Seventh Street, Suite 202, Garden City, NY 11530, USA**





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## GOLD SPONSOR \$5,000 EXCLUSIVE

Gold sponsors receive the following benefits:

- Two (2) **complimentary** conference registrations
- Two (2) **complimentary** networking dinner registrations
- Up to five (5) minutes of podium time during the general session
- One (1) 6' x 6' exhibit table *upon request*
- Opportunity to display materials on sponsor literature table
- Sponsorship identification on program signage and marketing materials
- Recognition as sponsoring organization on program website, promotional literature, and program materials

## SILVER SPONSOR \$3,000 EXCLUSIVE PER FUNCTION

Silver sponsors receive an opportunity to sponsor one (1) of our networking functions.

### AVAILABLE FUNCTIONS

Breakfasts  
Refreshment breaks  
Luncheon  
Reception

Silver sponsors receive the following benefits:

- One (1) **complimentary** conference registration and dinner registration
- One (1) **complimentary** networking dinner registration
- One (1) 6' x 6' exhibit table *upon request*
- Opportunity to display materials on sponsor literature table
- Sponsorship identification on program signage and marketing materials
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## CONFERENCE BAG SPONSOR \$2,000 EXCLUSIVE

Conference bag sponsors receive the following benefits:

- One (1) **complimentary** conference registration
- AIPF logo and sponsor logo to be displayed on conference bags distributed to every attendee
- Opportunity to display materials on sponsor literature table
- Sponsorship identification on program signage and marketing materials
- Recognition as sponsoring organization on program website, promotional literature, and program materials

## EXHIBIT SPONSOR \$1,250

Exhibit sponsors receive the following benefits:

- One (1) **complimentary** conference registration
- One (1) 6' x 6' exhibit table
- Opportunity to display materials on sponsor literature table
- Sponsorship identification on program signage and marketing materials
- Recognition as sponsoring organization on program website, promotional literature, and program materials

## PROMOTIONAL ITEM SPONSOR \$1,500 EXCLUSIVE PER ITEM

Promotional item sponsors receive an opportunity to sponsor one (1) promotional item.

### AVAILABLE PROMOTIONAL ITEMS

Pen	Lanyard
Sticky Notes	Notepad
Mask	Chocolates
Lip Balm	Hand Sanitizer
Custom*	

Promotional item sponsors receive the following benefits:

- One (1) **complimentary** conference registration
- AIPF logo and sponsor logo to be displayed on sponsor's choice of one (1) promotional item to be distributed to every attendee
- Opportunity to display materials on sponsor literature table
- Sponsorship identification on program signage and marketing materials
- Recognition as sponsoring organization on program website, promotional literature, and program materials

\*Interested in pursuing a promotional item not listed above? Please contact the AIPF Executive Office to discuss pricing.

Promotional item sponsorship is exclusive per promotional item. AIPF reserves the right to source and select sponsor products

## PAST SPONSORS





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## CONTACT INFORMATION

Firm/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

## SPONSORSHIPS

☐ Gold Sponsor \$5,000.00

☐ Silver Sponsor \$3,000.00

Which networking function would you like to sponsor?

- ☐ Breakfasts
- ☐ Refreshment breaks
- ☐ Luncheon
- ☐ Reception

☐ Conference Bag Sponsor \$2,000.00

☐ Exhibit Sponsor \$1,250.00

☐ Promotional Item Sponsor \$1,500.00

Which promotional item are you requesting?

- ☐ Lanyard
- ☐ Pen
- ☐ Notepad
- ☐ Sticky Note
- ☐ Chocolates
- ☐ Mask
- ☐ Hand Sanitizer
- ☐ Lip Balm
- ☐ Custom

## PAYMENT INFORMATION

☐ CHECK in the amount of \$ \_\_\_\_\_

(All checks should be made payable to **Association of Intellectual Property Firms** and mailed to AIPF's Executive Office at 229 Seventh Street, Suite 202, Garden City, NY 11530 USA)

☐ CREDIT CARD in the amount of \$ \_\_\_\_\_ by **VISA** **MASTERCARD** **AMERICAN EXPRESS**

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_