



Wednesday, September 13, 2023

3:00pm – 4:00pm <i>Duxbury</i>	AIPF Committee Meetings ❖ Annual Meeting ❖ Boutique Practice ❖ Membership ❖ Patent ❖ Trademark
4:00pm – 6:00pm <i>Duxbury</i>	Board of Directors Meeting
7:00pm – 9:00pm	Board of Directors and Annual Meeting Speakers Dinner <i>(By Invitation Only)</i> The Oceanaire Seafood Room – Boston, 40 Court St, Boston, MA 02108

Thursday, September 14, 2023

7:30am – 4:50pm <i>Martha's Vineyard Foyer</i>	Registration
7:30am – 8:30am <i>Martha's Vineyard Foyer</i>	Networking Breakfast
8:30am – 9:00am <i>Martha's Vineyard Foyer</i>	Welcome Remarks Introduction by AIPF 2022-2024 President, Lynn Jordan, and Voting of 2023-2024 Officers and Board of Directors
9:00am – 9:50am <i>Martha's Vineyard Foyer</i>	Keynote Speaker The IP Boutique: Are We Just Rearranging the Deck Chairs on The Titanic? Paul Kuttner , Principal, innovate! Inc. Session Materials
9:50am – 10:50am <i>Martha's Vineyard Foyer</i>	International Filing Trends: A Comprehensive Analysis of WIPO's Data Ryan Lamb , Senior Statistical Analyst, World Intellectual Property Organization
10:50am – 11:10am <i>Martha's Vineyard Foyer</i>	Refreshment Break
11:10am – 12:00pm <i>Martha's Vineyard Foyer</i>	Law Firm-to-Law Firm Collaboration: Global Trends in Reciprocity Isabelle Girard , Partner, Physicist, Patent Agent, ROBIC LLP
12:00pm – 12:30pm <i>Martha's Vineyard Foyer</i>	Indispensable Patent Analytics Andrew W. Torrance , President and CEO, PatentVector

12:30pm – 1:40pm <i>Cape Cod</i>	Lunch
1:40pm – 2:10pm <i>Martha's Vineyard Foyer</i>	Alternative Service Providers - Patents Filers Speakers: Carlos Olarte , Partner, OlarteMoure & Asociados Ariel Davis, Chief Product Officer, Azami
2:10pm – 2:40pm <i>Martha's Vineyard Foyer</i>	Changes in Trademark: Searching a New Frontier Barb Barron Kelly , Senior Vice President of Customer Service – North America, Corsearch Session Materials
2:40pm – 3:30pm <i>Martha's Vineyard Foyer</i>	The Big Picture: Current Trends in AI Usage in IP Practice Moderator: Cheryl Burbach , Partner, Hovey Williams, LLP Speakers: Terrel Morris , Director, Office of Information Technology for Patents, USPTO Cynthia Gilbert , Founding Partner, Blueshift IP, LLC Karl Doane , Senior Director, Brand IP, Clarivate Session Materials
3:30pm – 3:50pm <i>Martha's Vineyard Foyer</i>	Refreshment Break
3:50pm – 4:50pm <i>Martha's Vineyard Foyer</i>	Compensation, Strategy and Challenges in IP Boutique Firms David Cruickshank , Consultant, Edge International Session Materials Presentation Article 1 Article 2 Article 3
7:00pm – 9:00pm	Networking Dinner Bostonia Public House, 131 State St, Boston, MA 02109

Friday, September 15, 2023

7:45am – 12:45pm <i>Martha's Vineyard Foyer</i>	Registration
7:45am – 8:30am <i>Martha's Vineyard Foyer</i>	Networking Breakfast
8:30am – 9:30am <i>Martha's Vineyard Foyer</i>	What Clients Want: How to Get and Keep Their Business Moderator: Jocelyn Ram , Senior IP Counsel, M. J. Ram & Associates Speakers: Nick Bencivenga , Intellectual Property Senior Counsel, Vertex Pharmaceuticals Incorporated Mark Schildkraut , Vice President, Head of Global IP, Shark Ninja Alexandra DeNeve , Assistant General Counsel, Trademark & Brand Enforcement, New Balance Athletics, Inc.

9:30am – 10:30am Martha's Vineyard Foyer	Managing partners' panel Moderator: David Cruickshank , Consultant, Edge International Speakers: Christopher Agrawal , Managing Partner, Bookoff McAndrews PLLC Brett Lunn , Managing Partner, FB Rice Brian Ainsworth , Partner, Price Heneveld Tracy Bornman , Managing Partner, Hovey Williams, LLP
10:30am – 10:45am Martha's Vineyard Foyer	Refreshment Break
10:45am – 11:45am Martha's Vineyard Foyer	Practical Applications of AI - How has AI Changed your Daily Law Practice? Speakers: Mark Houghton , European Patent Counsel, Patent Outsourcing Limited Sarah Knight , Partner, Talem IP Erik Pelton , Founder and Lead Attorney, Erik M. Pelton & Associates PLLC Chandler Schmidt , Patent Attorney, Hovey Williams LLP
11:45am – 12:45pm Martha's Vineyard Foyer	Starting your own firm Moderator: Isabelle Girard , Partner, Physicist, Patent Agent, ROBIC LLP Speakers: Lynn Jordan , Partner, Kelly IP, LLP Justin Poplin , Partner, Avek IP, LLC Melanie Schultz , Co-Founder and Patent Agent, Altitude IP
12:45pm – 12:55pm Martha's Vineyard Foyer	Closing Remarks AIPF 2022-2024 President, Lynn Jordan, Kelly IP, LLP
2:00pm – 5:00pm	Walking Food Tour - Separate Registration Required <i>*Tickets are available on a first come, first serve basis as there are limited tickets for this walking food tour</i>

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