

## 2023 ANNUAL MEETING

### THE TRANSFORMATION OF THE IP SERVICE MARKET

SEPTEMBER 13-15, 2023  
HYATT REGENCY BOSTON  
BOSTON, MA

## 2023 Annual Meeting

### EARLY BIRD REGISTRATION AVAILABLE

Sept. 13-15, 2023 | Hyatt Regency Boston | Boston, MA, USA

This year's theme is The Transformation of the IP Service Market.

Join kindred spirits from IP specialized firms and other players from the IP ecosystem as we take a hard look at the forces of change acting on the IP service market. Topics will include:

- The impact of new technology on IP Boutiques' operations
- What clients want: let in-house corporate attorneys tell you how to best obtain and keep their business
- Law firm-to-Law firm collaboration: Global trends in reciprocity (provided by IP Pilot)
- The impact of alternative service providers on the business of IP Boutiques
- International patent and filing trends emerging from WIPO's latest Facts and Figures

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# Trademark Protection and Enforcement Strategies Across Africa

July 11, 2023 | 11:00 AM EST | Zoom

The continent of Africa has the most number of countries, each with their own set of rules and regulations on trademark protection and enforcement, and each with their own pitfalls if the right strategy is not implemented. Fear not! Our panel of experts will provide you with an overview of trademark protection and enforcement strategies through OAPI, ARIPO, Madrid, and through national trademark offices and courts, and how to enforce your trademark rights against counterfeiters and infringers.

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## Jack Daniel's v. VIP Products: Dog Toys, Parody & First Amendment

By **Lynn Jordan and Brianna Christenson**, Kelly IP (United States)

"The Parties – Jack versus Dog (Toys)

Petitioner, Jack Daniel's, has been selling its "Old No. 7" Tennessee whiskey for over 150 years. Its trademarks are well known and have been licensed for many uses including, perhaps unexpectedly, on dog leashes, dog collars, and dog houses.

Respondent, VIP Products ("VIP"), makes a range of pet toys, including a variety of bottle-shaped rubber chew toys referencing existing alcohol brands, such as Dos Perros (Dos Equis), Smella Arpaw (Stella Artois), and KatHula (Kahlúa)."

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## MEMBER NEWS

### **Bookoff McAndrews, PLLC**

*"Chambers USA Ranks BoMc in 2023 Guide"*

"In its 2023 rankings, Chambers USA lists BoMc as one of its top 16 patent prosecution firms in the District of Columbia."

[Click here to read more.](#)



## FB Rice

"Managing Intellectual Property (MIP) IP STARS 2023"  
"Managing Intellectual Property (MIP)  
acknowledged FB Rice as a Tier 2 firm for trade mark  
prosecution in 2023 and Tier 1 firm for patent  
prosecution in 2022."

[Click here to read more.](#)



## Erise IP

"Erise, Buresh, and Seitz Earn Top Rating from  
Chambers USA"

"Chambers and Partners, an international guide to  
the legal profession, has once again recognized Erise  
and two of its shareholders in its 2023 rankings. This  
year, Chambers ranked Erise as a firm and Eric Buresh  
and Adam Seitz as individual lawyers in Band 1 for  
Intellectual Property, Chambers' highest distinction."

[Click here to read more.](#)



## FEATURED BLOGS



ROTHWELL FIGG  
IP Professionals

### [Federal Circuit Gives Win for Petitioner's at the PTAB](#)

*Rothwell Figg Blog*  
May 23, 2023  
C. Mathis Brazeal



Erik M Pelton & Associates, PLLC

### [What to do if you received USPTO "Notice of Data Security Incident" regarding your Trademark Filing](#)

*iPelton Blog*  
June 12, 2023  
Erik M. Pelton



### [Music Publishers File Suit Against Twitter to Rein in Rampant Copyright Infringement](#)

*IPWatchdog.com Blog*  
June 16, 2023  
Steve Brachmann

## CURRENT MEMBERS

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To be eligible for AIPF membership, the applicant law firm must specialize in intellectual property law according to one of the following criteria:

-At least 50% of the firm's attorneys are registered to practice before the USPTO or before their home country's Patent and Trademark Office

**OR**

-The firm devotes a majority of its practice to intellectual property law

*\*AIPF annual membership runs from January 1 to December 31 and is prorated from January 1. Membership is by firm, not by individual.*

Inviting Like-Minded Firms To Join Us:   

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