



March 2020

RE: Message from AIPF President Brett Lunn

Dear AIPF Members,

While we are still only three months into the year, it is clear that 2020 will be like no other in living memory for the world and, of course, for IP firms generally.

On behalf of the AIPF, I simply wish to say that the AIPF remains operational and our dedicated team are planning to continue the Association's role of delivering content and practice information that supports the unique needs of the IP boutique.

In this regard, you can expect to see in the coming weeks, ongoing roll-out of webinars and other virtual content of high value.

One great example is a recent webinar delivered on the topic of:

"Law Firms and Day You Hope Will Never Come: Preparing for Disaster" presented by Peter Brewer, Thrive IP, and Kathy Scourby, KNS Consulting.

If you are part of a member firm, you can access this and other past content at the AIPF's website through the "Resources" section at www.aipf.com.

Like everyone, I am looking forward to the day when we can say things seem to be returning to normal.

In the meantime, my best wishes to every person in our member firms as we navigate the challenging weeks ahead.

Best regards,

Brett Lunn
President of AIPF